

SPONSORSHIP PACKAGES 2026/2027



TYABBCC@GMAIL.COM

ABOUT THE TYABB CRICKET CLUB



Established in 1892, Tyabb Cricket Club is one of the largest and most community-focused clubs in the MPCA.

The club is coming off a historic 2025/2026 season, with our First XI winning the MPCA Sub District First XI premiership. This success reflects the strength of our senior program, the dedication of our players and volunteers, and the positive direction of the club as a whole.

Tyabb Cricket Club proudly fields five senior teams, including a senior women's team, along with a full junior program across multiple age groups. Last season, we were also proud to add an Under 13 girls team, continuing the club's commitment to growing female participation and creating clear pathways for local players.

**WE'RE A COMMUNITY CLUB, RUN
BY OUR PLAYERS, FOR OUR
PLAYERS. OUR AIM IS TO PLAY
GREAT CRICKET, AND HAVE FUN
DOING IT.**



CURRENT SPONSORS

Our Cricket Blast initiative also continues to introduce young children and families to the game, helping build the next generation of Tyabb cricketers.

For sponsors, Tyabb Cricket Club offers genuine visibility, strong grassroots engagement, and the opportunity to align with a club built on development, inclusion, family involvement and community spirit.

Alongside our Club Sponsor packages, we also run a strong Player Sponsor program. This allows players to source their own sponsor to appear on their training shirt, making it a great option for smaller businesses, employers, family members or friends who want to support a player directly.

We also greatly appreciate businesses that support the club through fundraising donations, raffle prizes, goods or services. Every contribution, large or small, plays an important role in supporting Tyabb Cricket Club.



INCLUSIONS IN ALL SPONSORSHIP PACKAGES

We pride ourselves on doing everything we can to put our sponsors in front of our members. We take every opportunity to advertise your business, with the below items the minimum we can do for you - anything else within our abilities to help promote your business, we can do.

All of our club sponsorship packages include the following:

- Tax deductible invoice
- Logo and details featured on our website
- At least sponsored round per year, where your business is featured as part of our round previews on Facebook, Instagram spoken about at selection and result nights at the club.
- Logo on rotation on our screen in the clubrooms

Anything else that we can do for you we can - we are very active on our Facebook page, sharing the posts of our sponsors all the time to increase your reach, while we can also assist by broadcasting specific messages about events or promotions to our wide audience. Our Facebook page especially gets a great following, thanks to our high quality content and focus on engagement.



OUR FACEBOOK PAGE
HAS NEARLY 1,800
FOLLOWERS,
MEANING YOUR
MESSAGE GETS OUT
TO MORE PEOPLE

INCLUSIONS IN ALL SPONSORSHIP PACKAGES



Our Facebook page has heaps of followers and high quality content



Tyabb Cricket Club

1.7K followers • 92 following

The Tyabb Cricket Club was established in 1892, and continues to be a thriving part of the Tyabb community more than 130 years later. We are an all inclusive club who cater for players of all ages and abilities.

Amateur Sports Team @ tyabbcricketclub

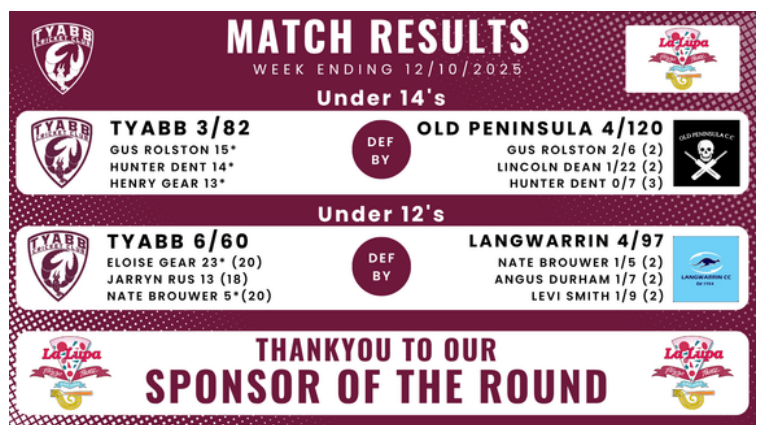


Sign up

Following

Message

Every round, one of our sponsors is the Sponsor of the Round - featured in all socials, and our Frogbox highlights



MAJOR SPONSORSHIP \$3000 PER ANNUM

Inclusions:

- Boundary sign at Bunguyan Reserve Main Oval, location of all 1st XI and 2nd XI home games, and visible in our Frogbox feed
 - Boundary sign at Bunguyan Reserve Top Oval, location of all 3rd XI and 4th XI home games
 - Ads on Frogbox feed between overs and in breaks in play
 - 3 Player sponsorships packages
 - 2 Tickets to Club Presentation Night
- Plus all of our standard sponsorship inclusions

This is a package ideally suited to a bigger local company, looking to have a constant engagement with our community. As well as great signage opportunities, particularly on our Frogbox feed and highlights, regularly reinforcing an offer or service or even featuring fresh content each issue. We think this would suit a Real Estate agent, medical practice or other bigger local business, wanting to stay front of mind with our community.



**+ BOUNDARY SIGN
AT TOP OVAL
+ REGULAR FEATURE
IN CLUB COMMS
+ STANDARD
INCLUSIONS**



STABLE
PROJECTS

CSA
COMMERCIAL SYSTEMS AUSTRALIA

SPONSORS SIGN

ANDERSON
GARDEN
MAINTENANCE

LIFE
LIFE

TRADING

AFRICA
NORTH

AFRICA
NORTH

SCOREBOARD 4 + 6 SPONSORSHIP \$2000 PER ANNUM

Inclusions:

- Your business featured on our scoreboard after every four or six in matches at our main oval
 - Boundary sign at Bunguyan Reserve Main Oval, location of all 1st XI and 2nd XI home games
 - Ads on Frogbox feed between overs and in breaks in play
 - 2 Player Sponsorship packages
- Plus all of our standard sponsorship inclusions

Be the business people associate with all the big moments at the Pond! After each boundary, our scoreboard plays a video to celebrate - your business can be featured on it! We can even put together a custom video themed to your business. Our scoreboard is in use at all 1st XI and 2nd XI matches, women's games, and most junior games, so you'll get heaps of exposure for the Tyabb community as well as visiting teams.

As well as this, you'll get a boundary sign at Bunguyan Reserve, so your business is a visible presence even when the Yabbies aren't playing. We have strong senior and junior football, so you'll have plenty of eyeballs on your business.



PREMIUM BOUNDARY SIGN

\$1200 PER ANNUM

Inclusions:

- Boundary sign at Bunguyan Reserve Main Oval, location of all 1st XI and 2nd XI home games, and visible in our Frogbox feed
- Ads on Frogbox feed between overs and in breaks in play
- 1 Player sponsorship package

Plus all of our standard sponsorship inclusions

Our Frogbox feed is one of the best in the MPCA. With a fantastic camera location, it's almost like watching real cricket on TV! Our highlights packages are some of the best in the country for local cricket, garnering huge interest on socials and Youtube.

Our premier boundary sign package allows your business to feature on our feed. As well as a boundary sign in a great spot visible for all sports through the year, it's in a great location during our Frogbox feeds. You'll be seen during play, including highlights, plus your business will be featured as an ad between overs and in breaks in play. It's great exposure to all of our community.



BOUNDARY SIGN PACKAGE \$800 PER ANNUM

Inclusions:

- Boundary sign at Bunguyan Reserve Main Oval, location of all 1st XI and 2nd XI home games
- Plus all of our standard sponsorship inclusions

Bunguyan Reserve is a busy place, so a boundary sign at our oval gets plenty of eyeballs on it! We share the facilities with the Tyabb Football Netball Club, Tyabb Junior Football Netball Club and Westernport Pumas Football Club, as well as our huge group of mens, womens and junior cricketers - plus the odd dog walker too! This is a base package for sponsors to get your business in front of people at Bunguyan Reserve, and take advantage of all of our standard inclusions in our sponsorship packages.



STUMPS + BOUNDARY SIGN \$1500 PER ANNUM

Inclusions:

- Boundary sign at Bunguyan Reserve Main Oval, location of all 1st XI and 2nd XI home games
- Your logo on our custom stumps at Bunguyan Reserve
- 1 Player Sponsorship Package

Plus all of our standard sponsorship inclusions

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SPONSORS SIGN



**YOUR LOGO ON OUR
STUMPS**

PLAYER SPONSORSHIP

\$150 SENIOR/\$80 JUNIOR

Inclusions:

- Your logo on your sponsored players training shirt
- Feature on our clubroom sponsor rotation

Each year we release a limited edition training shirt, which our players can only access by getting a player sponsor. Each players shirt features their own sponsor on the back, making them your personal billboard for 12 months and beyond.

The Player sponsor shirt is encouraged by the club to worn at Training, Game Day (warmups etc), and any time that the player is looking to rep their Yabbie colours.

If you're interested in sponsoring multiple players, or even a whole junior team, get in contact to get a package tailored to you.



THANKS FOR YOUR TIME READING THIS PROPOSAL

Tyabb Cricket Club is proud to represent over 200 players and families across senior, junior, women's, and Cricket Blast programs. We're committed to building a strong, inclusive community through cricket—and we'd love your support.

For sponsorship enquiries or to learn more about partnering with the club, please contact:

✉ tyabbcc@gmail.com

🌐 www.tyabbcc.com.au

📍 Bunguayan Reserve, Tyabb VIC 3913

Join us in shaping the future of local cricket.

